

Mobile Application Privacy Policy

IDEAL Air Pro v1.0

§ 1. Introduction

2. This Privacy Policy (hereinafter referred to as the "Privacy Policy") defines the scope, manner of collecting, processing and storing personal data necessary to perform the services provided via the mobile application (hereinafter referred to as the "Application") IDEAL Air Pro
3. The User acknowledges that the administrator of personal data is the company Krug & Priester GmbH & Co. KG, Simon-Schweitzer-Strasse 34, 72336 Balingen, Germany, (hereinafter referred to as the "Administrator"). Contact details of the Data Protection Inspector: datenschutz@krug-priester.com.
3. Personal data is processed in order to offer the service of displaying air quality, steering air purifying devices and visualize historic air quality data and implement direct marketing regarding own products, services constituting the so-called legitimate interest of Krug & Priester GmbH & Co. KG, pursuant to article 6 section 1 let. b) and f) of Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR) and are not transferred to other recipients, an international organisation or to third countries. The data subject has the right to access their personal data, the right to withdraw consent at any time and to lodge a complaint to the President of the Office for Personal Data Protection. Providing personal data is voluntary; according to the regulations, failure to provide them will result in the inability to provide the service. Based on personal data, no automated decisions are made, including profiling on the Administrator's side of personal data.
4. The User is any natural person using the services provided through the Application.
5. The User acknowledges that sharing personal data by him/her is voluntary. By registering in the Application, the User accepts this Privacy Policy.
6. Personal data provided by the User may be used by the Administrator to send the User information on air quality based on data from sensors of the System Users and other public sources.
7. The User hereby accepts the rules contained in the Privacy Policy.

§ 2. The scope of processed data

1. The Administrator does not collect personal data without the User's consent. The User may voluntarily enter data: name, email, password, city of residence, profile picture. Additionally, with the consent of the User, the Application retrieves the location during the process of adding a new air quality sensor.
2. The data does not allow for unambiguous identification of the User.
4. With the User's consent (selecting the "Remember me" option), the Application automatically generates and stores the User's identification token in order to maintain a permanent session with the IDEAL Air Pro system.
5. When logging into the Application, the time zone in which the User currently resides is read and remembered. The user can change the saved time zone.
6. The User may delete data collected automatically and voluntarily entered by the User at any time.

§ 3. Collection of Personal Data

2. During registration in the Application and use of the Application, the User may voluntarily enter personal data, however this is never required by the Application.
3. User's personal data collected in the manner specified in para. 1 include, among others: name, email address, place of residence, account information (password), location data (GPS).

§ 4. Personal Data Processing

1. The User's collected personal data will be used by the Administrator to provide the service selected by the User.
2. The data is used by the Administrator to improve the quality of the services provided, in particular:
 - personalisation of notifications sent to the User (email, name),
 - automatic location of the map in the User's place of residence (place of residence),
 - correct location of the air quality sensor on the map (GPS location),
 - time zone allows for correct presentation of the time of reading data from the sensors.

§ 5. Rights and obligations of the Administrator

2. The Administrator undertakes to process the User's personal data in compliance with the actual laws on the protection of personal data and on the provision of electronic services.
3. The Administrator guarantees the provision of appropriate technical and organisational measures to ensure the security of processed personal data, in particular preventing access to them by unauthorised third parties, or their processing in violation of the provisions of generally applicable law, preventing the loss of personal data, their damage or destruction.
4. The User's personal data will be stored for as long as it is necessary for the Administrator to perform services provided through the Application.
5. The Administrator has the right to share User's personal data with: subsidiaries; to third parties in the event of their sale of all or part of their shares, or in the event of a merger of the Administrator with a third party, or the acquisition of shares in the Administrator's Company by a third party; other third parties that have accepted the Privacy Policy, provided that the Administrator has concluded a contract with him/her necessary for the Administrator to provide services provided through the Application; competent authorities that report the need to provide personal data based on the relevant grounds of applicable law.

§ 6. Rights and obligations of the User

2. The User has the right to access their personal data via the Application. The User may at any time modify, change, supplement or delete shared personal data through the Application.
3. In the event of permanent deletion by the User of personal data necessary for the Administrator to provide services provided through the Application, the User will lose the ability to use these services.

4. The Administrator reserves the right to amend the Privacy Policy, which will inform the User via the Application. If the User does not agree to the introduced changes, he/she is obliged to permanently delete the Application from his/her mobile device.

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